



Naming & Donor Recognition Art Policy

Adopted 4/21/2021

Whereas the North Valley Public Library Board of Trustees recognize the need to raise donor funds for capital building and capital improvements they will adopt a naming and donor recognition art policy.

The Board of Trustees shall have sole responsibility for naming or renaming library facilities and have final approval of donor recognition art.

North Valley Public Library may offer naming rights when the Library wishes to recognize substantial financial gift to support library facilities whether individuals, families, foundations, organizations or corporations.

The Library's Director and the Foundation Board may recommend naming opportunities to the Board for consideration. The Board recognizes that naming a collection, facility or portion of a facility is a decision of immense importance; therefore, making these decisions is undertaken with an appreciation for that significance. While the Board is grateful for and encourages donations from all individuals, businesses and organizations, the Board has the right to decline naming proposals.

Areas offering naming opportunities include meeting rooms, special use areas, collections. Named spaces should include the functional name of the space as well. [Ex: Kevin Costner Montana Collection Room; Huey Lewis Community Room; Dennis Washington Makerspace].

All such naming opportunities must be approved by the Library Board of Trustees at a regularly scheduled board meeting. The Foundation will approach donors and inform them of naming opportunities.

Naming rights may not be offered into perpetuity. The Board reserves the right to terminate or alter a naming designation under unusual or extraordinary circumstances.

If a distinctively named library facility is relocated, substantially remodeled, or converted to use other than its original use, the facility may be renamed to reflect the association of new donors or community interests related to the changing facility. In such instances, the original name shall be honored in an appropriate manner.

The Foundation may offer to purchase donor recognition art with plates or pieces to be engraved or written with donor names, such as a donor recognition tree. The library board will approve the design and where the art will be placed within library facility.

North Valley Public Library Naming Opportunities

\$500,000 Giving Level
Community Room or Cornerstone of Library Building
\$ 450,000 Giving Level
Montana Room or Lobby
\$400,000 Giving Level
Adult Reading Area & Collection
Children's Reading Area & Collection
Young Adult Reading Area & Collections
Makerspace
Computer Lab
\$75,000 Giving Level
Study Rooms
\$50,000 Giving Level
Exterior Landscape Sitting Area
\$25,000 Giving Level
Circulation Area
Director's Office
Staff Office/Processing Area
\$10,000 Giving Level
Book Drops (Drive up & Main Door)

Recognition tiers for donor recognition art

Benefactor \$5,000-\$9,999
Highest visible place on donor recognition art.
Scholar \$2,500-\$4,999
Next highest visible place on donor recognition art
Author \$1,000-\$2,499
Moderate visible location on donor recognition art
Reader \$100-\$999
Online honor roll

Donor Policies

All gifts to the capital campaign for the new North Valley Public Library are deeply appreciated. Donors will be recognized by name, should they desire, based on the recognition tier or naming opportunity. Legacy donations are also accepted. All naming opportunities are subject to the approval of the North Valley Public Library Board of Trustees.

Gifts can be made anonymously in terms of name and/or amount. Naming opportunities and gift levels are subject to availability and subject to change. Donors may also choose either of the suggested wordings to their recognition opportunity: "Through the generosity of..." or "In Memory/Honor of..."